

Terms of Reference

Design and Establishment of Project Website

“A New Approach in Cultural Learning for Promoting the Social Inclusion of Migrants and Refugees” (NEST)

1. Background

The overall objective of the project is to contribute to the social inclusion of migrants and refugees by increasing migrants’ and refugees’ knowledge and understanding of the host societies’ cultures. More specifically the project aims to:

- Increase the access of migrants and refugees to inclusive education and lifelong learning
- Increase the cultural awareness of migrants through the development and delivery of tailored educational resources
- Reinvigorate policy dialogue and mutual learning among relevant stakeholders through the exchange of best practices in the field of education and cultural integration
- Enhance the skills of education practitioners on conveying cultural knowledge and facilitate the inclusion of migrants and refugees in the host societies.
- Develop and implement an innovative cultural learning approach that will be tailored to the needs of migrants and refugees and that will promote mutual understanding and feelings of belonging.

The project is co-funded by the Erasmus+ programme of the European Commission and its duration is 36 months (1/12/2019-30/11/2022).

2. Scope of service

- Ensure hosting and domain of the project website
- Design the website structure, taking into account the set requirements attractive site & page layout, easy to use, update and maintain, flexible navigation & search function etc.
- Gather informative contents for the Web presence (text, documents, logos, pictures, etc.).
- Make recommendations for backup/restore plan.
- Maintenance of the website and content update for the whole period of the project
- Training ANCE staff on website maintenance and content update.

3. Basic structure of the website



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3.1 English, Greek, Italian, German and Portuguese versions are required.

3.2 Following estimated structure of the project website **in single language**:

- (i) Home page
- (ii) Static pages: 5-15
- (iii) Dynamic Pages: 3
 - News channel
 - Events channel
 - Publication channel
- (iv) Functions:
 - In site search
 - Analytics
 - Photo and Video gallery (optional)
- (v) CMS with remote administration

3.3 Links with social media accounts

4. Objectives/expected results

- Design and establishment of a new project website
- Content update and maintenance of the website during the project's lifetime.

5. Duration/Timeframe

- To be delivered in four months after the signature of the contract.

6. Qualifications/selecting criteria

- Offered price along with the following criteria
 - Strong experience in developing website projects in well-known and widely used open source platforms, such as Drupal, Joomla, WordPress, etc.
 - Solid knowledge on website security and website hosting service.



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